

O/o Sr. General Manager (VAS),
Bharat Sanchar Bhawan,
Room No. 124, BSNL Corporate Office,
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Tel. No. 23329725



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No.VAS-3/Impl. Of M-Wallet with SBI/2015

Dated: 14.07.2017

To

All CGMs,
BSNL.

Sub: Selling of other Operator recharge, DTH etc. through BSNL's retailer.

BSNL is in process of launching Phase II of MobiCash M-Wallet, which offers gamut of services, including integration with 3rd party merchant services. The services include pre-paid/ data recharge & post-paid bills payment of most of other operators, payment of recharge of DTH, payment of utility bills, Gas Bills, Insurance Bills etc. This will enable MobiCash customers to make payment for various services in remote areas where the physical facility of payment of bills over the counter is not available.

2. Circles are requested to communicate to their franchisees/ retailers chain about the launch of above services and increase enrolments of the retailers by regular interaction and education.

3. The franchises of the retailer chain would get their commission which will further enhance their business.

4. This will increase a number of transactions through MobiCash M-Wallet and fetch revenue to all stake holders.

5. In addition to above, the purchase through multi brand retail, departmental stores, F&B, Online shopping, travels using MobiCash M-Wallet are planned to be launched soon.

6. Necessary communication through SMS Broadcast has already been done by M/s. Triotech to franchisees/ retailers. The link has also been provided in the said SMSes for updating the franchisees/ retailers application.


(D.K. Agrawal)
GM (VAS-CM)

Copy to:

- (i) PPS to CMD, BSNL C.O.
- (ii) All Directors of BSNL Board.
- (iii) CGM, ITPC, Pune, Maharashtra.
- (iv) All GMs of Nodal Centres.